



# GREATER NOIDA INSTITUTE OF MANAGEMENT

(A UNIT OF SHRI RAM EDUCATIONAL TRUST)

ग्रेटर नोएडा प्रबंधन संस्थान ग्रेटर नोएडा

Approved by AICTE, All India Council for Technical Education, Delhi  
and Ministry of Education, Gov. of India.



*A Trusted Name in  
Global Professional Development!*



# 20 24

# VISION

We strive to be a leading institution of professional education that empowers students to become trustworthy global citizens and leaders in their chosen fields through an innovative, interdisciplinary, and inclusive approach to learning, with an emphasis on learning-centered teaching

# MISSION

- Empowering Minds: GNIM's mission is to ignite minds with a dynamic blend of intellectually riveting education and real-world practicality, preparing students to thrive in the fiercely competitive corporate realm.
- Community of Changemakers: At GNIM, we don't just educate, we cultivate a vibrant community of learners, embracing diversity and nurturing inclusivity, all while instilling a profound sense of social responsibility.
- Beyond Boundaries: Dedicated to more than just academics, we are committed to arming students with the knowledge, skills, and transformative experiences that propel them toward making a significant impact on the world, unlocking their boundless potential

# GOALS

Empowering future leaders through innovative learning, global citizenship, impactful research, and fostering emotional intelligence to create influential role models for a positively shaped society

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# AWARDS



**Excellence in Management Education Award**



**Top Placement Record in Delhi NCR**



**Awarded by Ministry of Education for Excellence in Management Education**



**Best Emerging B School in Delhi NCR**



**Innovative Curriculum Design Award**



**Recognized by Delhi NCR Chamber for leading management studies**



**Top Institute for Business Analytics**



**Best Faculty in Management Studies**



**Outstanding Industry Collaboration Award**



**Leadership in Innovation Award**



**Excellence in International Business Education**



**Awarded by CII for fostering Practical Learning and Job Readiness.**



**Sustainability and Social Responsibility Award**



**Student Diversity and Inclusion Award**



**Awarded by UNGCN India for Promoting Diversity and Inclusivity**

# Approval & Affiliations

 AICTE	 PCI	 BCI	
 GGSIPU	 AKTU	 CCS	 BTE

# Awards & Recognitions



# HIGHLIGHTS 2023

IN-HOUSE INCUBATION CENTER  
FOR EMPOWERING BUDDING  
ENTREPRENEURS



200+ CORPORATE  
SESSIONS IN THE  
LAST 3 YEARS



100% INTERNSHIP  
AND PLACEMENT

HIGHEST PACKAGE: 50 LPA &  
MINIMUM PACKAGE: 4.5 LPA

25-ACRE LUSH AND  
GREEN CAMPUS

LIBRARY WITH  
750,000 BOOKS





40+ ACADEMIC AND  
EXTRA-CURRICULAR  
EVENTS THROUGHOUT  
THE YEAR



15:1 STUDENT-  
FACULTY RATIO



SUSTAINABILITY AND  
GREEN INITIATIVES  
FOR A HEALTHY  
PLANET



OVER 20,000 ALUMNI



100+ MOU'S SIGNED WITH  
ACADEMIC INSTITUTIONS  
ACROSS INDIA



“ The secret in  
education lies in  
respecting the student

## FROM THE DESK OF CHAIRMAN

Dear Students,

It is with great pride and enthusiasm that I welcome you to Greater Noida Institute of Management (GNIM). Our institute is on a remarkable journey to establish itself as a premier B School in the Delhi NCR region, dedicated to nurturing the leaders of tomorrow through a robust and innovative management education program.

At GNIM, we are committed to providing a transformative educational experience that combines academic rigor with real world relevance. Our dual specialization PGDM program, approved by AICTE and the Ministry of Education, is designed to equip our students with the knowledge and skills necessary to excel in a dynamic and ever-evolving business environment. With specializations in Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business, we offer a comprehensive curriculum that caters to the diverse interests and career aspirations of our students.

Our vision is to be recognized globally for excellence in

management education, innovation, and leadership development. We strive to create a learning environment that fosters critical thinking, ethical behavior, and a commitment to lifelong learning. Our dedicated faculty, state-of-the-art facilities, and strong industry partnerships ensure that our students receive the best education and support.

As we continue to grow and evolve, our mission remains steadfast: to deliver a holistic management education that prepares our students to become dynamic leaders capable of making significant contributions to the global business landscape. We are focused on fostering a culture of innovation, promoting research, and encouraging a global perspective among our students.

Thank you for choosing Greater Noida Institute of Management. Together, we will build a brighter future.

**Shri Bishan Lal Gupta**  
Chairman





Education is the powerful weapon which can be used to change the World

## FROM THE DESK OF DIRECTOR

Dear Students,

Welcome to Greater Noida Institute of Management (GNIM), where we are dedicated to shaping the future of management education. It is a privilege to lead an institution that is committed to academic excellence, innovation, and the holistic development of our students.

At GNIM, our mission is to provide a worldclass education that integrates rigorous academic theory with practical application. Our dual specialization PGDM program, approved by AICTE and the Ministry of Education, is designed to give our students a competitive edge in the job market. With seven specializations to choose from – Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business – our curriculum is tailored to meet the diverse interests and career goals of our students.

Our vision is to create an environment that nurtures leadership, fosters innovation, and instills a global

perspective. We believe in the power of education to transform lives and are committed to providing our students with the knowledge, skills, and ethical foundation needed to excel in their professional careers.

Our esteemed faculty, who bring a wealth of knowledge and industry experience, are at the heart of our academic excellence. They are dedicated to mentoring and guiding our students, ensuring they receive a wellrounded education that prepares them for the challenges of the business world.

GNIM is not just an institution; it is a community. A community of learners, educators, and industry professionals who collaborate to create an enriching and supportive learning environment. Our stateoftheart facilities, including advanced computer labs, a comprehensive library, and innovative incubation cells, provide the resources needed for our students to thrive.

As we continue to build on our reputation as a highly recommended BSchool in Delhi NCR, we remain focused on our vision to develop the leaders of tomorrow. Leaders who are not only equipped with knowledge and skills but also embody the values of integrity, responsibility, and a commitment to lifelong learning.

I invite you to be a part of this exciting journey at Greater Noida Institute of Management. Together, we can achieve great heights and make a meaningful impact on the world.

**Dr. Vartika Chaturvedi**  
Director



# ABOUT THE INSTITUTE



Greater Noida Institute of Management (GNIM) is poised to become a leading name in the premium B School league within the Delhi NCR region. Offering a cutting edge PGDM program, GNIM is recognized for its commitment to excellence in management education. Our Dual Specialization program, approved by AICTE and the Ministry of Education, provides students with the opportunity to gain expertise in two distinct fields, enhancing their versatility and employability in a competitive job market.



We offer seven specializations: Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business. As a highly recommended BSchool in Delhi NCR, we are dedicated to nurturing the leaders of tomorrow with a robust curriculum and a visionary approach to education.



# ABOUT

# GREATER NOIDA

Greater Noida Institute of Management (GNIM) strategically chose Greater Noida as its location to leverage the exceptional advantages the city offers for both students and faculty. As a wellplanned urban area within the National Capital Region (NCR), Greater Noida provides excellent connectivity to New Delhi and other key cities via the Yamuna Expressway, NoidaGreater Noida Expressway, and the upcoming metro extension. This ensures seamless access to a plethora of resources and opportunities that are essential for an enriching educational experience.

The city's modern infrastructure, characterized by wide roads, efficient public services, and worldclass facilities, creates an ideal environment for academic pursuits and innovation. Greater Noida's status as an educational hub, home to numerous prestigious institutions, fosters a collaborative and intellectually stimulating atmosphere. Additionally, the presence of multinational companies and industrial parks nearby provides abundant opportunities for internships, industry projects, and placements, significantly enhancing practical learning and career prospects for our students.

Moreover, Greater Noida's commitment to safety, sustainability, and a high quality of life, coupled with its affordable cost of living, makes it an attractive and practical choice for students and their families. The city's emphasis on green living, with numerous parks and ecofriendly initiatives, promotes a healthy and balanced lifestyle. By situating GNIM in Greater Noida, we ensure that our students benefit from a conducive learning environment, ample career opportunities, and a wellrounded lifestyle, making it the perfect place to nurture the leaders of tomorrow.





# LOCATION

- Strategically located within the National Capital Region (NCR), offering easy access to domestic and international markets via Delhi.
- International airport just one hour away, with New Delhi Railway Station reachable within 40 minutes.
- Inter State Bus Terminal accessible in 30 minutes, and the metro in 20 minutes; private vehicles can reach within 15 minutes via an 8 lane expressway.
- Wide roads, open spaces, and 24/7 drinking water supply contribute to a superior urban environment.
- Home to numerous Indian and multinational companies, establishing it as a thriving business destination.
- Boasts one of Asia's largest industrial townships and an impressive 18hole PGA standard golf course.
- Recognized as an educational hub, hosting universities, colleges, and schools, earning the moniker "knowledge park."
- Poised to emerge as an IT-ITES hub, attracting technology driven industries.
- Renowned for its Formula One Racing Track, adding excitement and prestige to the city's profile.



# ACADEMIC ADVISORY COUNCIL

## Core Members:



**Shri Bishan Lal Gupta**  
Chairman  
Greater Noida Institute  
of Management



**Dr. Vartika Chaturvedi**  
Director  
Greater Noida Institute  
of Management

## Academic Advisory Council:



**Shri. Bajrang Lal Gupta**  
Vice Chairman



**Mr. Deepak Gupta**  
Management Nominee



**Dr. Rahul Singh**  
Head of Incubation Centre For medical  
Innovation Government Institute of  
Medical Sciences Greater Noida



**Dr. Harishankar Shyam**  
Professor Sharda University &  
Renowned Global Consultant



**Dr. Rajesh Kumar**  
Profesor  
Thapar University

## Corporate Advisory Board:



**Dr. Ravina Duhan**  
Founder and Director Talent Bridge  
HRS Director-Dentoamigo



**Mr. Payush Gupta**  
Director Global Procurement Services  
IIT Roorkee-Alumnus



**Dr. R. K. Sharma**  
Vice Chancellor  
Jaypee Solan



**Mr. H. K. Sharma**  
National President Indian Institute  
of Materials Management  
IIT Roorkee Alumnus



**Dr. Peeyush Tewari**  
Director  
BIT Mesra Jaipur IT Roorkee-Alumnus.



**MD. Sameer Khan**  
Industry Expert Ducat  
IIT Delhi -Alumnus

# CURRICULUM DESIGN



## Program Overview:

The Dual Specialization Post Graduate Diploma in Management (PGDM) program at Greater Noida Institute of Management (GNIM) is a comprehensive and industry-aligned course designed to develop future-ready business leaders. Approved by AICTE and the Ministry of Education, the program is structured to provide students with a solid foundation in management principles while allowing them to specialize in two distinct areas of their interest. With a blend of theoretical knowledge, practical skills, and experiential learning opportunities, the curriculum equips students with the competencies required to excel in diverse roles across various sectors.

## Program Structure:

### First Year: Foundation Courses

Core courses covering fundamental concepts in areas such as management principles, organizational behavior, economics, finance, marketing, operations, and business analytics. Practical training through case studies, industry projects, and internships to reinforce theoretical learning and develop problem-solving skills.

### Second Year: Specialization Courses

Students choose two specializations from a diverse range of options including Human Resources, Finance, Marketing, Operations, Business Analytics, Information Technology, and International Business.

Specialization courses delve deeper into specific areas of management, providing advanced knowledge and skills tailored to the students' career goals.

Elective courses allow students to further customize their learning experience based on their interests and aspirations.

## Key Features:

**Industry Integration:** The curriculum is designed in collaboration with industry experts to ensure alignment with current market trends and industry requirements. Guest lectures, workshops, and industry visits provide students with practical insights and networking opportunities.

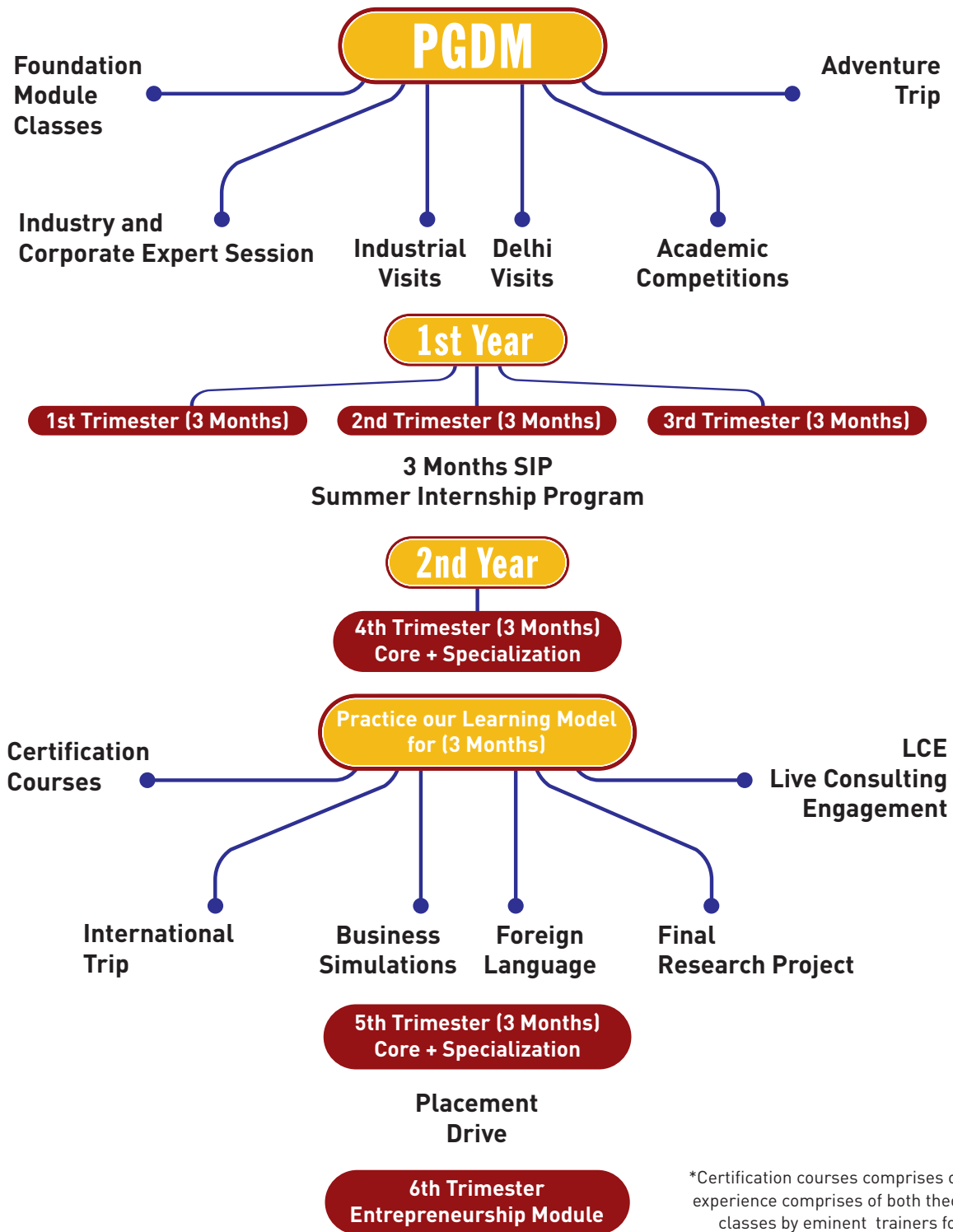
**Experiential Learning:** Emphasis is placed on experiential learning methods such as case studies, simulations, roleplays, and real-world projects to develop critical thinking, decisionmaking, and leadership skills.

**Global Perspective:** International business components are integrated into the curriculum to foster a global mindset among students. Opportunities for international study tours, exchange programs, and cross-cultural experiences are provided to broaden students' horizons.

**Soft Skills Development:** In addition to technical knowledge, the curriculum includes modules on communication skills, teamwork, leadership, and emotional intelligence to enhance students' overall employability and professional effectiveness.

# GNIM UNIQUE

# ORIENTATION PROGRAM



\*Certification courses comprises of 40hrs learning experience comprises of both theory and practical classes by eminent trainers form KrackIN and Inurture

\*As a part of curriculum ,various activities like sports, cultural and extra curricular activities are conducted throughout the course.



# WHAT WE OFFER

- Approved by AICTE, Ministry of Education, Govt. of India
- Certification from IIM
- Eminent Faculty from Top Corporates
- Orientation Program
- Dual major Specializations (Marketing, Finance, Operations, Human Resources, Information Technology, International Business, Business Analytics)
- Mentor-Mentee Program
- Aptitude & Logical Reasoning Certification
- Book Bank, Laptop, 2 Industrial visits per Trimester, Business Suit, One Live Project
- One-day Excursion Program
- 5-day Adventure Tour
- Digital Marketing Certification
- Domain Specialization Certifications
- Placement Offer Assurance letter: 4.5 LPA
- International Educational Tour to Dubai / Singapore

# CURRICULUM MAP

Term wise Course and Teaching Hours Distribution				
Term	Number of Courses			Number of Credits
	Core	Specialisation I	Specialisation 2	
I	7	–	–	21
II	7	–	–	21
III	7	–	–	21
IV	2+1*	3	3	32
V	-	3	3	18
VI	Entrepreneurship Modules			4
Total Number of Credits				117

\*SIP will be at the end of IIIrd Trimester and shall carry 8 credits.



# PROGRAM OFFERED

## MARKETING ▼

- Consumer Behaviour
- Brand Management
- Integrated Marketing Communication
- International Marketing
- Marketing Research
- Retail Management
- Social Media Marketing
- Customer Relationship Management
- Marketing of Services
- Data Analytics for Marketing Management

## INTERNATIONAL BUSINESS ▼

- Cross Cultural Management
- International Business Law
- International Business negotiation
- International financial Management
- WTO & Regional Training Blocks
- Global Sourcing & Business Development
- International Marketing
- International HRM
- Export Import Documentation
- Management of Multinational Corporation

## Business Analytics ▼

- Introduction to Business Econometrics
- Business Analytics using R
- Web & Text Analytics
- Data Mining
- Predictive Analytics & SPSS
- Multivariate Analysis
- Big Data Analysis
- SAS
- Data Analytics for Finance
- Data Visualization using Tableau

## FINANCE ▼

- Security Analysis and Portfolio Management
- Derivatives and Risk Management
- Management of Financial Institute
- Corporate Restructuring Mergers & Acquisition
- Advance Equity Research
- FOREX Management
- Banking Management and Service
- Project financing
- Corporate Tax Planning
- Wealth Management
- Data Analytics for Finance

## INFORMATION TECHNOLOGY ▼

- Database System
- Knowledge Management
- Business Intelligence
- Web Technology
- Data Mining
- Data Warehousing
- Management Software Development
- Cloud Computing

## HUMAN RESOURCES ▼

- Organisation Development & Changes
- Performance Management System
- Compensation & Reward Management
- Conflict Management & Negotiation Skills
- Training & Development
- Industrial Relations and Labour Laws
- International HRM
- HR Planning & Staffing
- Industrial Psychology
- Leadership & Managerial Excellence
- Competency Mapping
- Data Analytics for HR Matrices

## OPERATIONS MANAGEMENT ▼

- Total Quality Management
- Project Management
- Maintenance Management
- Quantitative Model for Logistics & Transportation Management
- Advance Operations Research
- Services Operations Management
- Material Management
- Management Information System
- Supply chain Management



# CERTIFICATION COURSES

At GNIM, we offer a range of industry-relevant certification courses designed to enhance students' skills and employability in today's competitive job market. Our certification programs are carefully curated to meet the evolving demands of various industries and equip students with practical knowledge and hands on experience. Some of our best certification courses include:

**Six Sigma Certification:** Developed in collaboration with industry experts, our Six Sigma certification program equips students with the tools and methodologies necessary to improve processes and drive efficiency in organizations.

**Digital Marketing Certification:** In partnership with leading digital marketing agencies, our digital marketing certification course covers essential topics such as SEO, SEM, social media marketing, and content marketing, preparing students for careers in the rapidly growing digital marketing industry.

**Business Analytics Certification:** Our business analytics certification program focuses on data analysis, interpretation, and visualization techniques, providing students with valuable skills for making data-driven decisions in today's data-driven business landscape.



**Financial Modeling Certification:** Taught by experienced finance professionals, our financial modeling certification course equips students with the skills needed to build financial models, perform valuation analysis, and make informed investment decisions.

**Project Management Certification:** Accredited by leading project management institutes, our project management certification program covers the fundamentals of project management, including project planning, execution, monitoring, and control, preparing students for successful project management careers.

## Certifications offered in Trimester I, II, III & IV

- Based on the courses offered in each Trimester (23 certifications)

## Certificates Offered in Trimester IV

- Advanced Excel
- Digital Marketing
- Six Sigma

## Certificates offered in Trimester V & VI

- HR Practices certification for HR Specialization
- Financial Management certification for Finance Specialization
- Marketing Management certification for Marketing Specialization
- Logistics & Supply chain Management Certification for Operations Management Specialization
- Business Analytics Certification for BA Specialization
- Data Science certification for IT Specialization
- Fundamentals of Foreign Trade Certification for IB Students Specialization

# Corporate Tie-ups & Certifications

A pioneering edtech solution provider, iNurture revolves around a university- industry partnership. It collaborates with premium Indian and global universities to power new-age undergraduate and postgraduate programs through industry- aligned curricula and advanced technology enablement. iNurture implements a holistic knowledge-imparting model to prepare students for new-collar jobs in emerging industries. iNurture leverages its strong industrial associations to facilitate guest lectures, internships, industrial visits, live projects and placement assistance. Its artificial intelligence-based platform assesses the employability of a student and provides necessary interventions through on-campus career development programs and placement cells, strengthening the 'employability quotient across the entire spectrum of adult learning-from college to corporate.



KRACKIN is an artificial intelligence-based platform built to connect students, faculty, institutions, industry and partners to a single ecosystem. The platform empowers students to become industry-ready and creates some of the best talent pools from where a company can recruit talents based on its domain requirements.

The KRACKIN initiative is a mobile-led engagement platform which brings Industry and Academia into a single distinct symbiotic ecosystem. Enables continuous and active engagement with student community



CoCubes is India's leading assessment and hiring platform. We run assessments to measure employability across all domains - from programming to plumbing. CoCubes works with 600+ corporate clients to execute entry level and lateral assessments and has access to more than a million candidates through its platform. We run 2 million+ assessments each year in 350+ cities; thus, everyday helping our corporate clients reduce interview bandwidth using our central assessment platform, helping our institutional clients measure and improve employability and helping candidates move ahead on their career path. Our vision is to ensure that everyone in the country gets an equal opportunity to build a career. We are the visionaries of this space with a strong growth trajectory and an exciting firm to be with



The National HRD Network (NHRDN) is a Global Centre for Grooming Leaders and the National Apex body of professionals committed to promoting the PeopleDevelopment movement in the country as well as enhancing the capability of human resource professionals to compete globally, thereby creating value for society. Towards this end, National HRD Network is committed to the development of human resources through education, training, research and experience sharing. Established over three decades ago, NHRDN is an autonomous, not-for-profit, professionally managed organization, playing a catalyst role in grooming Leaders for Tomorrow. It has over 12,500 members representing Multinationals, Public and Private organizations including Government, MSME and NGOs spread across 30 Chapters in India, and serves as a reference point for HR Professionals in Indian Industry



G01.com, a learning platform focused specifically on professional training courses (both those to enhance a worker's skills as well as those needed for company compliance training).G01 gives users a combination of content and practical tools. Create courses or import pre-made content from the marketplace. Customize what the learner can see by building portals with logos, header images, menus, and more. Users can establish groups, save custom reports, and view data in a variety of ways A wide range of features is included to streamline the process and provide better progress tracking and flexibility



# INCUBATION CENTER @GNIM

*Nurturing the Entrepreneurs of Tomorrow*

Incubation Centre at Greater Noida Institute of Management (GNIM), a dynamic hub fostering innovation, creativity, and entrepreneurship. Our state-of-the-art centre empowers aspiring entrepreneurs, providing resources, mentorship, and support to transform innovative ideas into successful ventures.

## Our Mission

Our mission is to cultivate a thriving entrepreneurial ecosystem, encouraging students and budding entrepreneurs to realize their dreams. We nurture talent, inspire innovation, and accelerate startup growth through a comprehensive support system.

## What We Offer

### Mentorship and Guidance

We connect incubatees with experienced mentors from various industries, offering invaluable insights and support to navigate the challenges of starting and growing a business.

### Networking Opportunities

The centre provides numerous opportunities to connect with industry experts, investors, and fellow entrepreneurs through regular networking events, workshops, and seminars.

### Access to Funding

We assist startups in securing funding by connecting them with potential investors, venture capitalists, and offering help with grant applications and funding proposals.

### Training and Development

Our comprehensive training programs cover essential aspects such as business planning, marketing strategies, financial management, and legal considerations, equipping entrepreneurs with the skills needed to thrive.

### Technical Support

We provide access to technical expertise, product development assistance, prototyping, and technology integration, ensuring our incubatees can efficiently bring their innovative products and services to market.



# INFRASTRUCTURE

GNIM boasts an exceptionally modern and state of the art infrastructure designed to enhance the learning experience. Our spacious, amphitheater style, air conditioned classrooms are equipped with modern teaching aids such as LCD projectors for lectures and presentations. Additionally, our conference halls provide a common ground for students, faculty, and corporate personalities to engage in group discussions, conferences, and other events. Our air conditioned auditorium is equipped with the latest audio/video facilities, ensuring a seamless experience for all attendees.

Furthermore, our learning resource center houses a rich collection of books and journals, catering to the academic needs of our students. Our computer lab is equipped with the latest IT tools and techniques, providing students with hands on experience in technology. Additionally, our sports area offers students a space to unwind and engage in recreational activities.

Key highlights of our campus include:

- 24/7 WiFi facility to ensure uninterrupted connectivity.
- Medical facility to cater to the healthcare needs of our students and staff.
- Reliable water and electricity supply to support a conducive learning environment.
- Sound security measures to ensure the safety and well-being of everyone on campus.



## Library

The heart of academic exploration at GNIM, our Library is a treasure trove of knowledge and inspiration. Housing a vast collection of books, journals, periodicals, and e-resources, our Library provides students with access to diverse perspectives and scholarly insights. With comfortable reading areas, study carrels, and computer workstations, our Library offers a conducive environment for research, study, and contemplation. Our knowledgeable librarians are always on hand to assist students in finding the resources they need and navigating the world of information. Whether it's for academic research, professional development, or leisure reading, our Library is a hub of intellectual discovery and growth.





## Classroom

At GNIM, our classrooms are designed to foster an engaging and interactive learning environment. With spacious layouts and ergonomic seating, our classrooms provide students with a comfortable space to focus and participate actively in discussions. Equipped with modern teaching aids such as LCD projectors and audiovisual equipment, our classrooms facilitate dynamic lectures, presentations, and group activities. Whether it's brainstorming sessions, case discussions, or hands on projects, our classrooms offer the ideal setting for collaborative learning and academic excellence.

## Computer Lab

At GNIM, our Computer Lab is a hub of technological innovation and learning. Equipped with the latest IT tools and state of the art infrastructure, our lab provides students with hands on experience in various software applications, programming languages, and data analysis tools. Whether it's coding, designing, or research, our lab offers a dynamic environment where students can explore and experiment under the guidance of experienced faculty members. With highspeed internet connectivity and modern computing equipment, our Computer Lab ensures that students have the resources they need to excel in their academic and professional endeavors.

## Language Lab

In line with our commitment to global education and cultural diversity, GNIM offers a Language Lab dedicated to French and German language learning. Equipped with interactive learning software and multimedia resources, our Language Lab provides students with immersive language learning experiences. Through interactive exercises, roleplays, and audiovisual materials, students can enhance their proficiency in French and German, preparing them for international opportunities and cross-cultural communication. Our experienced language instructors provide personalized guidance and support, ensuring that students develop fluency and confidence in their language skills.





## Incubation Centre

Our Incubation Cell at GNIM is a breeding ground for entrepreneurship and innovation. Designed to nurture budding entrepreneurs and their ideas, our Incubation Cell provides a supportive ecosystem where students can develop and launch their ventures.

From mentorship programs and networking events to funding opportunities and industry collaborations, we offer comprehensive support to help turn ideas into successful businesses. With access to expert guidance, resources, and infrastructure, our Incubation Cell empowers students to unleash their entrepreneurial potential and make a positive impact in the business world.



## Auditorium

Our Auditorium at GNIM is a versatile space for academic events, cultural performances, and professional gatherings. With state of the art audiovisual equipment, lighting systems, and acoustics, our Auditorium provides an immersive experience for audiences of all sizes. Whether it's guest lectures, seminars, workshops, or student presentations, our Auditorium offers a platform for impactful communication and knowledge sharing. With comfortable seating and a spacious stage, our Auditorium is the perfect venue for inspiring conversations, memorable performances, and meaningful interactions.



## Cafeteria

Our Canteen Facility at GNIM is a bustling hub of activity, offering a variety of delicious and nutritious meals to fuel our students' academic pursuits. With a diverse menu featuring regional and international cuisines, our canteen caters to diverse tastes and dietary preferences. The hygienic kitchen practices and attentive staff ensure that students enjoy wholesome and satisfying meals in a clean and welcoming environment. Whether it's a quick snack between classes or a leisurely meal with friends, our Canteen Facility provides a convenient and enjoyable dining experience for the GNIM community.



## Sports

At GNIM, we recognize the importance of physical fitness and holistic well-being in the academic journey. Our Sports Room is equipped with a range of equipment and facilities to promote active living and sportsmanship among students. From cardio machines and free weights to indoor games and yoga mats, our Sports Room caters to a variety of fitness interests and preferences. Whether it's a quick workout between classes or a friendly game with classmates, our Sports Room offers a rejuvenating break from academic pursuits and encourages a healthy lifestyle for all members of the GNIM community.

## Recreational Room

Our Recreational Room at GNIM is a hub of leisure and relaxation, providing students with a space to unwind, socialize, and recharge. With comfortable seating, gaming consoles, board games, and television screens, our Recreational Room offers a variety of entertainment options for students to enjoy during their free time. Whether it's catching up with friends, watching movies, or playing games, our Recreational Room fosters a sense of camaraderie and belonging within the GNIM community. It serves as a retreat from the rigors of academic life, promoting balance and well-being among students.

## Hostel Facilities

At GNIM, we understand the importance of a comfortable and secure living environment for our students. Our Hostel facilities provide a home away from home, offering well furnished accommodations and modern amenities. With spacious rooms, WiFi connectivity, laundry services, and round the clock security, our Hostel ensures a safe and conducive living environment for students to focus on their academic and personal growth. Additionally, common areas and recreational facilities foster a sense of community and camaraderie among residents, creating a vibrant living experience at GNIM.

### Facilities Offered :

- Separate Hostels for Boys & Girls
- Spacious and hygienic rooms
- Supportive Hostel Staff
- Recreational Center
- Power Backup facility
- Hostel offer single and twin sharing room including all major meals
- High-speed Internet connectivity
- Access to the Library and Computer Centre till late evening
- In house cafeteria
- AC Lounge
- TV with Digital Cable
- Games Room
- Magazine and newspaper facility
- First Aid Service on campus.



# INDUSTRIAL VISITS

Offer a great source to gain practical knowledge. Students can observe and learn as to how theoretical concepts are put to into action, thereby aiding their practical learning.

## Life Beyond Academia:

As the students embark on the PGDM journey together, the tour will be the first interaction for many as they become friends, confident, competitors and co-learners for the next two years.



# ADVENTURE @GNIM

## 5 DAY ADVENTURE TOUR

GNIM offers an exciting 5day adventure tour tailored specifically for PGDM students, enriching their academic journey with thrilling experiences beyond the traditional classroom setting. This adventure tour serves as a dynamic platform for students to explore new horizons, build camaraderie, and foster personal growth. Over the course of five days, students embark on an exhilarating journey filled with outdoor activities, team building exercises, and cultural immersion. From trekking through scenic landscapes to engaging in adrenaline pumping adventure sports, such as river rafting or rock climbing, students are encouraged to step out of their comfort zones and embrace new challenges. Additionally, cultural interactions with local communities provide students with insights into diverse lifestyles and traditions, fostering cross cultural understanding and appreciation. This adventure tour not only offers unforgettable memories but also instills valuable life skills such as leadership, resilience, and adaptability. By combining academic rigor with experiential learning, GNIM empowers PGDM students to become well-rounded individuals ready to navigate the complexities of the professional world with confidence and enthusiasm.



## ONE DAY EXCURSION TOUR

GNIM understands that education extends beyond the confines of textbooks and lectures, which is why it organizes oneday excursion tours for its students. These excursions serve as invaluable learning experiences, offering firsthand encounters with diverse environments, cultures, and industries. Beyond enhancing academic understanding, excursions foster cultural appreciation, teamwork, and personal growth. Students immerse themselves in new experiences, whether exploring historical landmarks, interacting with different communities, or discovering the wonders of nature. Such experiences not only broaden perspectives but also build resilience and confidence as students navigate unfamiliar terrain. Additionally, excursions provide opportunities for environmental awareness and networking with professionals, enriching students' education beyond the classroom. Ultimately, these excursions align with GNIM's commitment to holistic education, nurturing well-rounded individuals equipped for success in a globalized world.



# INTERNATIONAL EXPOSURE TO SINGAPORE AND DUBAI

At Greater Noida Institute of Management, we want students to gather an integrated and global approach. To lubricate this, GNIM plans and executes educational tours for its students to understand an array of different cultural, community perspectives and enhance their interest on global issues.

It is important that students today are prepared for the future world with a sense of community responsibility. In that direction, we, at GNIM are striving to prepare our students in a maneuver that they are not only 'life and career today' but are also prepared with a sense of responsibility towards the community.

Greater Noida Institute of Management offers International Tour to Global Countries every Year for its PGDM students. The idea behind conducting an international trip is it maneuver our students with global trends and happenings; We focus on our students' holistic development. These learning activities provide access to real-world settings that supplement a variety of knowledge and information.

Such Trips create vital links to the lessons learned in the classrooms. An international trip allows our students to develop a more concrete understanding of the world they've learned so much about, the true magnitude of geographical barriers.

We took our students to Dubai this Year; Dubai has historical sights, futuristic architecture, active nightlife, and out-of-this-world attractions; Dubai takes diversity to a whole new level. Approximately 85% of Dubai's population are ex-pats. This brings a level of cultural interaction that is rarely seen anywhere else globally, which excited our students to learn about different cultures and traditions.

GNIM planned and executed the trip to Dubai to immerse our students in a suitable environment to improve their knowledge in the shortest time possible. Dubai has a rich history, and the UAE culture is fascinating if you scratch beneath all that gold.

Dubai has lots of places where our students have learned multicultural behavior. We took our students to many places. We went to Burj Khalifa, Dubai Mall, Desert Safari, Marine Cruize, Global Village, Burj Al Arab during our visit.

Global Village was an opportunity for all our students to learn about different countries, their food delicacies, and their traditions. It combines cultures of 90 countries across the world in one place. It claims to be the world's largest tourism, leisure, shopping, and entertainment project.





# CLUB'S @GNIM

## Beat Breakers(DANCE CLUB)

Unleash your rhythm and let the music guide your every move with GNIM's Beat Breakers. Join a community of passionate dancers who thrive on beats, grooves, and the sheer joy of movement. Whether you're a seasoned dancer or just finding your footing, Beat Breakers welcomes all to the dance floor. The club prepares you to break boundaries, set the stage on fire, and dance your heart out



## Canvas Catalysts(ART CLUB)

Dive into a world of colors, shapes, and boundless creativity with Canvas Catalysts, the heartbeat of artistic expression at GNIM. Here, every stroke tells a story, and each canvas is a journey waiting to be explored. Join fellow artists to experiment, learn, and showcase your talents. The Art Club teaches you different forms of painting including traditional paintings to digital masterpieces. This club is where imagination takes flight, and your art becomes a catalyst for inspiration.



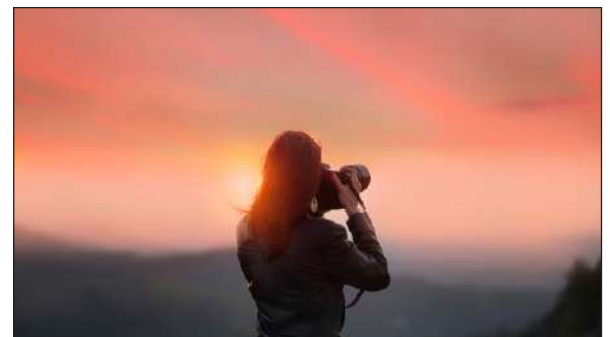
## Harmonic Fusion(MUSIC CLUB)

Discover the magic of music at GNIM's Harmonic Fusion, where melodies intertwine and create symphonies of a lifetime. Become a part of the symphony of talent at GNIM's Harmonic Fusion, a Music Club that fits all the amazing musicians. Whether you're a maestro or just picking up an instrument for the first time, this club is the perfect stage to let your musical spirit soar. From classical tunes to modern beats, Harmonic Fusion embraces diversity in musical styles. Join a community where melodies blend seamlessly, and every note contributes to a harmonious masterpiece



## Shutter Harmony(PHOTOGRAPHY CLUB)

Capture moments that tell a thousand stories with Shutter Harmony, GNIM's Photography Club. Whether you're wielding a professional camera or just your smartphone, this club is your passport to a world where every click is a work of art. Join a community of shutterbugs, learn the art of visual storytelling, and explore the beauty that surrounds us. We at our Photography club teach you to let your lens create harmony in every frame and be a part of Shutter Harmony's visual symphony.



## Vogue Vista(FASHION CLUB)

Step into the world of style and elegance at GNIM's Vogue Vista, where fashion becomes an art form. Unleash your style and make a statement with Vogue Vista. Join our Fashion Club to dive into the world of trends, runway magic, and haute couture. Whether you're a trendsetter or just love expressing yourself through fashion, this is your runway to shine. Walk with us, pose with purpose, and let your style echo through GNIM College.



## Prose Pioneers(LITERARY CLUB)

Ignite your passion for words and join the Prose Pioneers. Our Literary club is a place that will dive you into the enchanting world of literature where words weave magic. From classic masterpieces to modern marvels, our Literary Club is a haven for book lovers, poets, and storytellers. Unleash your creativity, share your tales, and be part of a community that celebrates the power of words.



## Green Guardians(ENVIRONMENTAL CLUB)

Be a force for nature with the Green Guardians, our Environmental Club. Join our Environmental Club and embark on a journey to nurture, protect, and celebrate our planet. Whether you're a tree hugger, eco-warrior, or simply want to make a positive impact, Green Guardians is your gateway to sustainable living and environmental awareness. Let's come together to make a difference, one green step at a time



## Stagecraft Stunners(DRAMA CLUB)

Capture moments that tell a thousand stories with Shutter Harmony, GNIM's Photography Club. Whether you're wielding a professional camera or just your smartphone, this club is your passport to a world where every click is a work of art. Join a community of shutterbugs, learn the art of visual storytelling, and explore the beauty that surrounds us. We at our Photography club teach you to let your lens create harmony in every frame and be a part of Shutter Harmony's visual symphony.





# STUDENT'S LIFE @ GNIM

At GNIM, student life is vibrant and dynamic, offering a rich tapestry of events and activities that cater to diverse interests and cultures. Our campus buzzes with energy as students engage in academic pursuits, extracurricular activities, and social gatherings that foster personal growth and camaraderie. Throughout the academic year, GNIM hosts a plethora of events that cater to the holistic development of our students. From academic seminars and workshops to cultural festivals and sports tournaments, there is never a dull moment on campus. Some of the key events at GNIM include:

## Orientation Program

At the beginning of each academic year, GNIM organizes an orientation program to welcome new students and familiarize them with campus life, academic expectations, and support services available.

## Annual Cultural Fest

Annual Cultural Fest: Our annual cultural fest is a highlight of the academic calendar, showcasing the diverse talents and cultural heritage of our students. Featuring music, dance, drama, and art exhibitions, the fest is a celebration of creativity and unity.

## Sports Tournaments

GNIM encourages students to stay active and healthy by organizing intercollege sports tournaments in various disciplines such as cricket, football, basketball, and table tennis. These tournaments not only promote physical fitness but also foster team spirit and sportsmanship.

## Guest Lectures and Workshops

Throughout the year, GNIM invites industry experts, renowned scholars, and thought leaders to campus to deliver guest lectures and conduct workshops on emerging trends, industry insights, and career opportunities.

## Industrial Visits and Internship Fairs

To provide students with real world exposure and networking opportunities, GNIM organizes industry visits to leading companies and hosts internship fairs where students can explore internship opportunities with top employers.



In addition to these events, GNIM celebrates Indian cultural festivals with great fervor and enthusiasm, bringing together students from diverse backgrounds to celebrate the rich tapestry of Indian culture. Some of the Indian cultural events celebrated at GNIM include:

## Diwali

The festival of lights, Diwali, is celebrated at GNIM with traditional diyas, rangoli competitions, cultural performances, and delicious sweets, bringing joy and prosperity to campus.

## Holi

The festival of colors, Holi, is celebrated with vibrant colors, music, and dance, creating a festive atmosphere of fun and frolic on campus.

## Navratri

GNIM organizes Navratri celebrations with traditional Garba and Dandiya Raas performances, allowing students to immerse themselves in the spirit of devotion and dance.

## Durga Puja

During Durga Puja, GNIM sets up elaborate pandals and idols of Goddess Durga, where students come together to offer prayers, participate in cultural programs, and enjoy traditional Bengali cuisine.



At GNIM, we believe in welcoming our new students with warmth and enthusiasm, and our Freshers' Party is a testament to this spirit. This event marks the beginning of a new chapter in our students' lives and serves as an opportunity for them to connect, celebrate, and forge lifelong friendships. With lively music, exciting performances, and fun-filled activities, the Freshers' Party sets the stage for an unforgettable journey ahead.

In addition to the Freshers' Party, GNIM also celebrates various national festivals with great fervor and pride, honoring the cultural diversity and unity of our nation. From Republic Day and Independence Day to Gandhi Jayanti and Diwali, these festivals serve as occasions for reflection, remembrance, and celebration of our shared heritage and values. Through traditional rituals, cultural performances, and community service initiatives, GNIM pays tribute to the rich tapestry of Indian culture and history, instilling a sense of patriotism and pride among our students. These celebrations not only strengthen our bond as a community but also foster a deep appreciation for the values of inclusivity, tolerance, and unity that define our nation.

These Indian cultural events not only foster a sense of belonging and cultural pride but also promote cultural exchange and understanding among students from different regions of India. Overall, student life at GNIM is a vibrant and inclusive experience that prepares students for success in both their personal and professional lives.

# PLACEMENTS@GNIM

The placement offered at GNIM is a robust and foolproof process which is conducted through a number of ways such that every student finally ends up having offers from a number of companies.

GNIM students have proved their mettle through their high-quality performance by bagging a total of 10% Pre-Placement Offers from their summer internship organizations. The regular recruiters at GNIM reinforced their faith in the quality of talent by opening more of their coveted roles, in addition to their regular roles on offer. A total of 200 companies confirmed participation for the final placement process. The minimum CTC was 4.5 LPA, while the highest stood at 50 LPA. The placement season saw an overwhelming response from companies spanning across various functions such as Consulting, General Management, Finance, Strategy, Sales and Marketing, Operations and HR. A plethora of startups also opened their niche profiles to leverage the talent pool at GNIM.

GNIM offers multiple options to students in terms of their exposure to placement activities. Pool Campus is conducted where many companies appear for the campus placement process. Campus drive is one of the

ways where GNIM invites top companies to come to the Institute & conduct pre-placement talks with students to give them in-depth information about the job roles and profiles being offered. The placement applications & resumes are invited by the interested students and are shared with the companies of their choice. All of the students are placed through the campus drive.

GNIM has tie-up with various Companies like CoCubes, which conducts online exams of the students and their partner companies interview the students based on their written exam performance. Once satisfied, the companies offer placements to our students. To help students in their placement journey, GNIM also has tie ups with companies like Krackin who makes digital profiles of our students to help them present themselves before the corporate.

Students with entrepreneurial bent of mind also get an opportunity to follow their dreams as GNIM offers one of the best Incubation centers in Greater NOIDA.

The Placement process at GNIM comprises CV building by the students, followed by the online tests, group discussions, and interviews carried out by the recruiting companies.



# CORE OPPORTUNITY

# ASSURANCE PARTNERS



GNIM always aims at fulfilling students desires, and we are oriented towards student development and growth. Students have been provided with multiple opportunities by us. Greater Noida Institute of Management has successfully provided 200+ Companies for Placements of final year PGDM Students. As mentioned in POA Letter issued by the institute to each candidate at the time of their admission, companies were a blend of all domains, namely Marketing, Human Resources, Finance, Operations, IT having a minimum packages of 4.5 LPA. Students have joined the organization matching their interest areas.





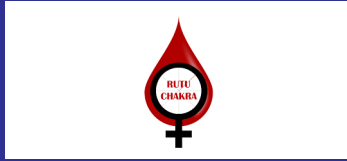
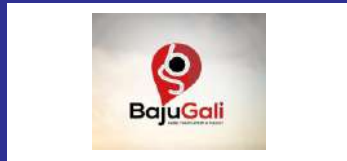


# CORPORATE INTERNSHIPS



Internships are the pathway from student life to corporate careers. At GNIM, we offer our PGDM students 100% internship opportunities as part of their curriculum. With over 200 companies participating in our internship drives, students gain invaluable real-world experience and industry exposure.







# TOP PLACED STUDENTS



**Pradeep Khuntia**

50 Lacs per annum  
Managing Director,  
Khuntia Enterprises Pvt. Ltd.



**Ritu Singh**

25 Lacs per annum  
Systems Administration Senior Associate,  
BYJU'S.



**Niharika Pandey**

25 Lacs per annum  
Sr. Business Analyst,  
Globallogic



**Aditya**

18 Lacs per annum  
Senior Cloud Engineer & Team Lead,  
LTIMindtree



**Shakti**

15 Lacs per annum  
Inside Sales Associates,  
Vinculum



**Youssef Ramlat**

12 Lacs per annum  
Business Service Manager,  
Dubai Modest



**Ashhad**

12 Lacs per annum  
Manager,  
Samsung



**Anirudh Singh**

12 Lacs per annum  
Business Development Manager,  
Moore Singhi Advisors



**Priya Chaudhary**

12 Lacs per annum  
Regional Sales Manager,  
Webtel Electrosoft Pvt. Ltd



**Prashant**

12 Lacs per annum  
Territory Sales Manager,  
Vahan Technologies



**Vishal Singh**

12 Lacs per annum  
Asst. Manager,  
Reliance Retail Ltd



**Piyush**

11 Lacs per annum  
Financial Analyst,  
Silverskills Pvt. Ltd



**Amit Kumar**

10.5 Lacs per annum  
Sr. Manager,  
HDFC Bank



**Vinay**

10 Lacs per annum  
Manager,  
RBL Bank Ltd



**Hitesh**

10 Lacs per annum  
Team Manager,  
Admiral Solutions



**Shivam Chaudhary**

10 Lacs per annum  
BDM,  
Cizar Hygiene Care Pvt. Ltd

# PRESTIGIOUS ALUMNI



I can confidently say that my experience as a student at this institute has been nothing short of extraordinary. The dedicated faculty members, state-of-the-art facilities, and vibrant learning environment have truly made a difference in my education. I have not only gained knowledge in my chosen field but also developed essential skills, built lifelong friendships, and discovered my true potential.

**Anand Tiwari**



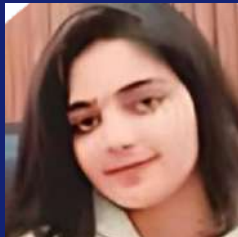
The state-of-the-art facilities at Greater Noida Institute of Management truly set it apart. From cutting-edge classrooms equipped with the latest technology to the extensive library resources, every aspect contributed to an enriching learning environment.

**Yash Kumar Singh**



I cannot express enough how grateful I am for the time as a student at GNIM College of Management. The support and encouragement I received from the faculty and staff has helped me overcome challenges and grow both academically & personally.

**Mohammad Naved**



When I first entered Greater Noida Institute of Management, I was anxious about my future. Now I feel so many doors are opened for our personal and academic development that I became confident. It, in fact, doesn't leave the attitude part behind as well. The first two years at Greater Noida Institute of Management are the best years concerning learning, experience and gaining exposure to fields relevant to my discipline.

**Tanisha Bhati**



Choosing to study at this institute has been one of the best decisions I have made. The institute's commitment to fostering a holistic approach to education has allowed me to develop not only academically but also personally and professionally.

**Payal Chaturvedi**



My journey as a student at GNIM College of Management has been an incredible adventure. The supportive and inclusive community, coupled with the rigorous academic curriculum, has helped me push my boundaries and discover my true potential.

**Roli Mishra**

# INDUSTRY SPEAKERS



**Mr. Rohan Aggarwal**  
Operator, ConsultantEx-OYO,  
Paytm, Accenture Strategy  
IT-IIM Ahmedabad grad



**Mr. Vikas Kalra**  
Co-Founder & CEO  
CETPA Group of Companies



**Mr. Abhishek Chandel**  
Director-Note for Abhi  
Motivational Speaker



**Mr. Agnesh Arya**  
Senior Solution Architect,  
Industry expert & Corporate Trainer



**Dr. Irphan Ali**  
Global Head  
Academics



**Mr. Siddharth Baluni**  
Area Sales Head North &  
East India T65 Brass &  
Bronze works USA



**Mr. Atul Kumar**  
Chief Executive Officer-PWOnline,  
Ex-Paytm, Mars, IIM



**Mr. Kamal Chhabra**  
Founder & CEO  
KC GlobEdCPA, CA



**Mr. Manoj Jhangar**  
AI Expert  
CETPA



**Mr. Anant Ram Br**  
Vice President  
CADD Centre



**Ms. Karuna Mangla**  
Senior Data Scientist  
Disnet+ Hotstar



**Ms. Vandana Saxena**  
Certified Instructional Design  
Specialist | Soft Skills Trainer HR Professional  
+I Content Writer | Author | Reader

# INDUSTRY MENTORS



**Mr. Sanjeev Sharma**  
Managing Director,  
SMC Electronic Pvt.Ltd.



**Mr. Amit Jalan**  
Head Corporate,  
Minda Corporation



**Mr. Vicky Nehra**  
Deputy General Manager  
Schindler Electric Pvt. Ltd



**Dr. Narendra Mishra (NEPAL)**  
Managing Director  
Aadhar Education Pvt. Ltd



**CA. Ajeet Kumar**  
GM Supply Chain Management  
BSES Yamuna Power Limited



**Mr. Sunil Dutt**  
Director,  
Creative Healthtech Pvt.Ltd



**Mr. Deepak Sharma**  
Founder,  
Udyan Care



**Mr. Jianjun XIE (China)**  
Managing Director,  
Anrick electronics India Pvt. Ltd



**Mr. Kaushlendra Singh Sisodia**  
Founder and Director,  
IOT academy



**Mr. Saurav Prateek**  
Software Developer & Manager,  
Google



**Dr. Rajeev Verma**  
Managing Director,  
Ceradecor



**Mr. Govind Ram Chaudhary**  
Director.  
Anmol Industries

# SCHOLARSHIP

A scholarship of up to Rs. 50,000 is available on first cum first serve basis. The categories are mentioned below:

## **Category 1: Single Mother:**

The candidates, who are being raised by a Single Mother, will be awarded a scholarship of INR 50,000 provided the candidates should have secured 60% & above in 10th, 12th, and Graduation.

## **Category II: Girl Child:**

The girl candidates with 65% & above in 10th, 12th, and Graduation will be awarded a scholarship of INR 30,000 as an initiative to promote higher education of female students and educational parity.



# ADMISSIONS@GNIM

## Eligibility for Admission

- The candidates must have 50% marks or equivalent CGPA in both class X and XII.
- The candidate must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline recognised by UGC/AICTE/AIU.
- The candidate should have completed graduation or should be in the final year of graduation.

## Admission Process

- Shortlisted candidates would have to appear for GNIM written test followed by a Group Discussion (GD) and a Personal Interview (PI). GNIM would not be reimbursing the cost of travel, boarding and lodging for any of the candidate for the purpose of appearing for the admission test or for the personal interview.











## FEE STRUCTURE FOR PGDM BATCH 2024-2026

Installment	Amount (INR)	Dates for Fee Deposit
Registration	50,000	At the time of Admission
Installment - I	1,75,000	Within 15 Days of Registration
Installment - II	1,75,000	30th September, 2024
Installment - III	1,35,000	30th June, 2025
Installment - IV	1,10,000	30th September, 2025
<b>Total</b>	<b>6,45,000</b>	

\*The fee includes 10,000 security deposit and is refundable after completion of the course.

\*Recognition for educational loans from Banks, all disputes shall be subject to exclusive jurisdiction of Greater Noida courts only.

# Reviews of Greater Noida Institute of Management on **DIFFERENT EDUCATIONAL PLATFORMS**

	FACEBOOK	★ ★ ★ ★ ★	5 STAR
	CAREER 360	★ ★ ★ ★ ★	5 STAR
	GLASSDOOR	★ ★ ★ ★ ★	5 STAR
	COLLEGE DUNIA	★ ★ ★ ★ ★	5 STAR
	GOOGLE	★ ★ ★ ★ ★	4.7 STAR
	COLLEGE SEARCH	★ ★ ★ ★ ★	4.7 STAR
	SHIKSHA	★ ★ ★ ★ ★	4.6 STAR
	COLLEGE DEKHO	★ ★ ★ ★ ★	4.5 STAR
	GET MY UNI	★ ★ ★ ★ ★	4.5 STAR
	COLLEGE CHALO	★ ★ ★ ★ ★	4.5 STAR

# जीएन ग्रुप ऑफ इंस्टीट्यूट्स, ग्रेटर नोएडा ने यूनिसेफ की एक पहल "पासपोर्ट टू अनिंग इंडिया" के तहत अपने छात्रों के लिए डिजिटल उत्पादकता पर सर्टिफिकेशन कार्यक्रम किया शुरू

### संवादात्मकता

ग्रेटर नोएडा। जीएन ग्रुप ऑफ इंस्टीट्यूट्स, ग्रेटर नोएडा ने यूनिसेफ की एक पहल "पासपोर्ट टू अनिंग इंडिया (पी2आई)" के तहत अपने छात्रों के लिए डिजिटल उत्पादकता पर एक प्रमाणन कार्यक्रम शुरू किया। इस प्रमाणन कार्यक्रम के तहत, छात्र कॉम्प्यूटिंग में सफलता के लिए आवश्यक कंप्यूटर साक्षरता सीखेंगे। इस प्रमाणन कार्यक्रम को समन्वित एनआईआईटी फाउंडेशन और यूनिसेफ द्वारा समर्थन से विकसित किया गया है। समूह के अध्यक्ष बी.एन. गुप्त ने कहा कि जीएन ग्रुप अपने सभी छात्रों को आवश्यक जीवन कौशल से लैस करने के लिए प्रतिबद्ध है, जो प्रतिस्पर्धी व्यवसाय जगत में सफल होने के लिए आवश्यक है। उन्होंने कहा कि इस तरह के प्रमाणन कार्यक्रमों से छात्रों को अपने कौशल को बढ़ाने में मदद मिलेगी और उनकी रोजगार क्षमता में वृद्धि होगी।



# ग्रेटर नोएडा इंस्टीट्यूट ऑफ टेक्नोलॉजी में आईटी सफलता को अनलॉक करना- पायथन के साथ कैरियर की खोज विषय पर हुआ व्याख्यान

### जनता की खोज

ग्रेटर नोएडा। 23 फरवरी को, ग्रेटर नोएडा कॉलेज ने विषय पर एक अतिथि व्याख्यान का आयोजन किया जिसका उद्देश्य छात्रों को आईटी सफलता को अनलॉक करना- पायथन के साथ कैरियर की खोज पर, डॉ. रंजन कुमार (निदेशक-जीएनएसी) को देशभर और कुमायूँ प्रान्त (प्रशिक्षण और पोस्टग्रेजुएट अध्ययन) के सम्बन्ध के तहत यह कार्यक्रम सफलता के साथ शुरू हुआ। कार्यक्रम को निम्नलिखित विधि (प्रबंधक आईटी उद्योग भारत, सीएटीआई ग्रेटर नोएडा में) सहित प्रारंभिक सत्रों में प्रकाशित किया गया।



हू प्रोग्रामिंग भाषाओं को संभालना और एप्लीकेशन डेवलपमेंट को आसान बनाने के लिए, डॉ. रंजन कुमार ने कहा कि पायथन को एक बेहतरीन विकल्प के रूप में चुनना चाहिए जो आसान सीखने योग्य है।

यह प्रोग्रामिंग भाषाओं को संभालना और एप्लीकेशन डेवलपमेंट को आसान बनाने के लिए, डॉ. रंजन कुमार ने कहा कि पायथन को एक बेहतरीन विकल्प के रूप में चुनना चाहिए जो आसान सीखने योग्य है।

# ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट (जीएनआईएम) की बीसीए छात्रा तुलिका वर्मा चौधरी चरण सिंह विश्वविद्यालय मेरठ द्वारा दूसरी टॉपर घोषित

### शकी मोहम्मद शेखी जनता की खोज

ग्रेटर नोएडा। ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट (जीएनआईएम) की बीसीए छात्रा तुलिका वर्मा को चौधरी चरण सिंह विश्वविद्यालय मेरठ द्वारा दूसरी टॉपर घोषित किया गया है। तुलिका ने एमबीए प्रोग्राम 2023 के टॉपर और सेकेंड टॉपर की सूची की घोषणा की। जीएन ग्रुप के चेयरमैन बी.एन. गुप्ता ने तुलिका को इसकी बड़ी सफलता के लिए और अपने शिक्षण संस्था को गौरवान्वित करने और इस मुहूर्ते पर उनके सपने का कारण प्रदान करने के लिए अपना हार्दिक आशीर्वाद दिया।



तुलिका वर्मा को टॉपर करते रहेंगे। तुलिका ने कहा कि यह उनके संकाय सदस्यों की कड़ी मेहनत और

उनके माता-पिता के आशीर्वाद के कारण संभव हुआ है। तुलिका ने कहा, "बहुत हद तक, मेरी शैक्षणिक सफलता जीएन ग्रुप के ग्रेटर नोएडा इंस्टीट्यूट ऑफ मैनेजमेंट में अनुसंधान आधारित अनुकूल शैक्षणिक माहौल का परिणाम है।" समूह के महादेशिक प्रोफेसर (डॉ.) शरद अग्रवाल ने कहा कि जीएन ग्रुप में हम उच्च योग्य और अनुभवी संकाय सदस्यों और अत्याधुनिक बुनियादी ढांचे के साथ गुणवत्तापूर्ण शिक्षा प्रदान करने के लिए प्रतिबद्ध हैं जो छात्रों को अपने कौशल को निखारने और उन्हें बेहतर बनाने में सक्षम बनाता है। सदैव प्रबंधन साथी गुप्त ने तुलिका को उसकी सफलता पर बधाई दी और भविष्य की उपलब्धियों के लिए शुभकामनाएं दीं। उन्होंने कहा, "हम विश्व स्तरीय प्रशिक्षण और शिक्षा प्रदान करने के लिए प्रतिबद्ध हैं ताकि हमारे छात्र पूरे जीएन ग्रुप का नाम रोशन कर सकें।"

# जीएन ग्रुप ऑफ इंस्टीट्यूट जीएनआईटी कॉलेज ऑफ फार्मेसी में जीवन विज्ञान में कौशल का महासागर, विषय पर अतिथि व्याख्यान का हुआ आयोजन

### जनता की खोज

ग्रेटर नोएडा। जीएन ग्रुप ऑफ इंस्टीट्यूट जीएनआईटी कॉलेज ऑफ फार्मेसी, ग्रेटर नोएडा ने जीवन विज्ञान क्षेत्र की शक्ति विकास परिषद (एनएसएसएसटीसी) और न्यू अकादमी के सहयोग से जीवन विज्ञान में कौशल का महासागर विषय पर अतिथि व्याख्यान का आयोजन किया। एनएसएसएसटीसी एक व्यावसायिक शिक्षा प्रदाता है जो छात्रों को जीवन विज्ञान में कौशल विकास के लिए कौशल विकास और उच्चतम मानक (एनएसएसटीसी) के तहत काम कर रही है। एनएसएसएसटीसी को जीवन विज्ञान क्षेत्र के लिए एक स्वयंसेवा व्यावसायिक शिक्षा प्राथमिकताओं को स्थापित करने का है, जिसमें फार्मास्यूटिकल (आयुर्वेद,

सौर प्रभाव, गैर-आयुर्वेदिक, न्यूट्रिशनल और खेताध्ययन सहित), जैव प्रौद्योगिकी (बायोसिस्टम, एप्लो बायोटेक और संबद्ध बायोटेक सहित), चिकित्सा उपकरण



(प्रकारों, डायग्नोस्टिक इमेजिंग और इन-विट्रो डायग्नोस्टिक्स सहित) और अनुसंधान एवं विकास (बीमारियों, सीखने, एनएसएसएसटीसी) देश भर में उद्योग क्षमता के लिए तकनीकी डेटिंग डिजाइन के क्षेत्र में विभिन्न परिष्कारों को प्रोत्साहित कर रहा है। इस कार्यक्रम ने छात्रों को फार्मास्यूटिकल

जीवन विज्ञान में एनएसएसएसटीसी के तहत पीएनसीबी 4.0 का नेतृत्व कर रहे हैं, इस कार्यक्रम के सम्पादन के साथ। सत्र के दौरान निम्नलिखित मामलों के संदर्भों के क्षेत्र में



सौकर्य अगर अवसरों पर महारथ से चर्चा की गई। एनएसएसएसटीसी निम्नलिखित मामलों, बौद्धिक संपदा अधिकारों, इन विट्रो डायग्नोस्टिक उपकरणों, चिकित्सा उपकरणों के लिए तकनीकी डेटिंग डिजाइन के क्षेत्र में विभिन्न परिष्कारों को प्रोत्साहित कर रहा है। इस कार्यक्रम ने छात्रों को फार्मास्यूटिकल

क्षेत्र में कैरियर की संभावनाओं को तालमेल के लिए एक मंच प्रदान किया। जीएनआईटी कॉलेज ऑफ फार्मेसी और एनएसएसएसटीसी के सहयोग से आयोजित कार्यक्रमों में शामिल होने के लिए छात्रों को प्रेरित करने के लिए और जीएनआईटीसी में इस कार्यक्रम के सफल आयोजन के लिए सभी संकाय सदस्यों और छात्रों का आभार है।







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